





RYAN BRASHER

CREATIVE MEDIA PRODUCTION

CONTACT

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-  Jonesboro, Arkansas

SKILLS

- Photography
- Leadership in a group setting
- Communication
- Video production
- Adobe Creative Suite (photo and video)
- Marketing Management

EDUCATION

BS Creative Media Production Arkansas State University

2023-Present
working towards a Bachelor's degree in Creative Media Production emphasizing in Graphic Communication

Rochester Institute of Technology

2019
studied fine art photography and photo editing software

University of Central Arkansas

2017-2019
studied journalism, art, and creative writing while also being involved in leadership programs and the marketing department for the university

EXPERTISE

- Photographing events and advertising photos
- Photo editing in Adobe software (Photoshop & Lightroom)
- Social media advertising and content creation
- Marketing Management

PROFILE

I specialize in creating visually stunning content across various media platforms. With a keen eye for aesthetics and creativity, I am committed to pushing the boundaries of the photos and videos I produce. From conception to editing, I work hard to create captivating content aimed at drawing the audience in and selling them with the narrative of the product, event or person at the center of the story. I am foundationally solid from my experience in the field and through years of study at various universities, and ready to move forward in my career.

WORK EXPERIENCE

Marketing Manager

Nelson Design Group / Spyder Extras Present

- create daily posts for two companies' social media accounts
- create newsletters when needed
- oversees marketing content creation
- logo and website creation for events
- SEO management

Freelance Creative Media Production

R. Brasher Photography Present

- captured photo and video content at concerts and events
- portraiture and headshot experience
- product/advertising photo and video
- keep up with personal Instagram page

Social Media/Content Creation

Arkansas State University Admissions 2023-2024

- gathers content (photography and video) from around campus to be used on social media platforms
- schedules content to be posted via Hootsuite
- creates long and short form video in the form of social media advertisements, reels, and YouTube videos
- schedules and conducts photo/video shoots with subjects of posts
- edits photos and video in Adobe software

Advertising/Product Photographer

Vanness Inc. 2020-2022

- oversaw photographing all new product
- helped redesign/rebrand website
- edited and uploaded photos of products for website in timely manner
- created engaging content intended to sell products the store carried
- learned and ran laser engravings with a Trotec Laser Engraver

Freelance Event Photographer

University of Central Arkansas Jan. 2019 - May 2019

- photographed events around and off campus for the university
- edited and uploaded photos to shared drive for review and use in a timely manner
- helped set up and break down studio lighting for in house studio photoshoots

Photo Editor

SCROLL University of Central Arkansas 2017-2019

- head photo editor for UCA's SCROLL (the university's award winning yearbook)
- oversaw photographers
- collected and edited photos from the staff photographers
- photographed events all over and off campus to feature
- wrote stories and captions to accompany photographs
- helped produce two award winning yearbooks during two years on staff