





RYAN BRASHER

CREATIVE MEDIA PRODUCTION

CONTACT

-  501.860.3371
-  rbrasher.photography@gmail.com
-  rbrasher-photography.com
-  Jonesboro, Arkansas

SKILLS

- Photography
- Leadership in a group setting
- Communication
- Video production
- Adobe Creative Suite (photo and video)

EDUCATION

BS Creative Media Production Arkansas State University

2023-Present
working towards a Bachelor's degree in Creative Media Production emphasizing in Graphic Communication

Rochester Institute of Technology

2019
studied fine art photography and photo editing software

University of Central Arkansas

2017-2019
studied journalism, art, and creative writing while also being involved in leadership programs and the marketing department for the university

EXPERTISE

- Photographing events and advertising photos
- Photo editing in Adobe software (Photoshop & Lightroom)
- Social media advertising and content creation

PROFILE

I specialize in creating visually stunning content across various media platforms. With a keen eye for aesthetics and creativity, I am committed to pushing the boundaries of the photos and videos I produce. From conception to editing, I work hard to create captivating content aimed at drawing the audience in and selling them with the narrative of the product, event or person at the center of the story. I am foundationally solid from my experience in the field and through years of study at various universities, and ready to move forward in my career.

WORK EXPERIENCE

Social Media/Content Creation

Arkansas State University Admissions 2023-Present

- gathers content (photography and video) from around campus to be used on social media platforms
- schedules content to be posted via Hootsuite
- creates long and short form video in the form of social media advertisements, reels, and YouTube videos
- schedules and conducts photo/video shoots with subjects of posts
- edits photos and video in Adobe software

Freelance Creative Media Production

R. Brasher Photography Present

- captured photo and video content at concerts and events
- portraiture and headshot experience
- product/advertising photo and video
- keep up with personal Instagram page

Advertising/Product Photographer

Vanness Inc. 2020-2022

- oversaw photographing all new product
- helped redesign/rebrand website
- edited and uploaded photos of products for website in timely manner
- created engaging content intended to sell products the store carried
- learned and ran laser engravings with a Trotec Laser Engraver

Freelance Event Photographer

University of Central Arkansas Jan. 2019 - May2019

- photographed events around and off campus for the university
- edited and uploaded photos to shared drive for review and use in a timely manner
- helped set up and break down studio lighting for in house studio photoshoots

Photo Editor

SCROLL University of Central Arkansas 2017-2019

- head photo editor for UCA's SCROLL (the university's award winning yearbook)
- oversaw photographers
- collected and edited photos from the staff photographers
- photographed events all over and off campus to feature
- wrote stories and captions to accompany photographs
- helped produce two award winning yearbooks during two years on staff